EDUC YOUTH INTEGRATION LAB

Masaryk University, **4-6 November 2026**

The Artificial Mind: Learning, Creating and Paying Attention in the Age of AI

Proposed themes:

The Attention Economy

- Attention; focus; changes to attention span; changes to cognitive functions?
- How (not only) social media are designed; algorithms; notifications; habits
- Gamification
- Personalised content, advertisements, data collection
- Who benefits from these?

AI and learning

- How can AI help with learning?
- What is cheating and what is smart learning?
- Transformation of education after AI
- What AI help and contribution is acceptable at education institutions and what is not?

AI and creativity

- What is creativity?
- How does the creativity, authorship, originality and value of human work change in this era
- Real art vs AI – what is real art?
- Limits of AI creation
- AI and creative professions:
    - How can AI help with creative professions
    - What will happen with creative professions?

In feed veritas... or not

- AI fake news and deepfakes
    - Implications of these in society – politics, ideology
- How to tell something is real?
    - How to verify a picture, video or quote
- Critical thinking, information verification
- Algorithmic „bubbles“ and own versions of reality
- Distorted images, unrealistic expectations, pressure on youth
    - Beauty standards, filters
    - Promotion of unrealistic standards, an alternative reality